

To whom it may concern

November 12, 2023

Letter of Recommendation of Ove Brandt

Business Academy SouthWest hereby confirms that Ove Brandt has been a student at the Business Academy SouthWest in the AP Degree program in Marketing Management. Ove Brandt graduated from the Programme in June 2022.

Ove Brandt has shown an extraordinary interest in the study programme and improved his skills in various subjects throughout the courses including Organisation and Projects, Digital Marketing, Internationalisation, and Economics. He is a highly motivated student with an excellent work ethic and has been a valuable participant in my classes. I highly recommend Ove Brandt's skills as a project team member always contributing to excellent results, work progress and leadership. Ove Brandt is also open-minded and is an excellent resource in a professional student environment and class. Ove is also future-oriented and has a positive mindset.

Ove Brandt has demonstrated commitment to the subjects and handed in all the assignments. Ove Brandt has a natural ability to absorb new concepts and to easily learn. He has performed very well in every aspect of the programme.

He has demonstrated commitment in social aspects like planning and implementing social events and gatherings and helped create a relaxed atmosphere in my class. Ove Brandt has a pleasant personality and is liked by everybody.

I am pleased that he will continue his education. I am confident, Ove Brandt will be highly successful at the Masters level.

Best regards

Heidi Birkler
Master in International Business



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